

## AMBASSADOR OF TASTE: CORRADO ASSENZA

Corrado Assenza's arrival in Stockholm as the Ambassador of Taste is related to his collaboration in a totally new and independent editorial project: [Caffè Italia](#), a publication "not like a magazine and more than a book", founded by the photographer Johanna Ekmark.

A tale about Italy through the pictures and texts in English; nature, agriculture, artisans, art, landscapes, food, and the main Italian human capital: Italian Culture. These tales never received particular attention by ordinary media outside Italy, despite they do in fact represent the Italian Essence. Corrado Assenza is a close co-worker to such elements.

We want to emphasize the unique character of the events in Stockholm, as they are moments made to meet up and reflect about a wider Italian culture, starting with the invitations to the culinary events during the Extraordinary Italian Taste Week.

### **November 23, Sturehof, Stockholm**

Italy meets Sweden:

14.00 – 17.00 *Taste Market at Stockholms Matmarknad*, a collaboration between Caffè Italia, Corrado Assenza and Sturehof, Stureplan, Stockholm.

18.00 – 22.00 Corrado Assenza will offer a tasting of Italian food culture to people passing by. "Caffè Italia" will be available on site with book-signing by two of the authors.

### **November 24, Italian Cultural Institute, Stockholm**

18.00 Istituto Italiano di Cultura "Lerici" in Stockholm and Caffè Italia / Johanna Ekmark present: *A Taste of Italy* / Meet Caffè Italia and the chef Corrado Assenza

Presentation of the half-yearly publication "Caffè Italia", redacted in English, celebrating "The Soul, Flavour & Backbone of Italy".

Corrado Assenza will even take care of a quick tasting of "Heart Food" and "Artisans Food".

(Limited accommodation – Entry subject to booking, 80 places)

With Chef Corrado Assenza & Johanna Ekmark

Host: Lars Collin.

### **November 25, Matsalen / Grand Hotel, Stockholm**

11.00 - 13.00 Gastronomic Cultural Meeting between chefs Corrado Assenza and Mathias Dahlgren, awarded with two stars at the restaurant Matsalen/Grand Hotel, Nybrokajen, Stockholm. It will follow a private dinner with Mathias Dahlgren and Corrado Assenza.

13.00 - 16.00 Master Class by Corrado Assenza at Matbordet/Grand Hotel, managed by Caffè Italia and Matsalen/Mathias Dahlgren and dedicated to a part of Mathias Dahlgren's staff and to experts in honey and apiculture.

Theme: "Honey and Food".

Only by invitation / 12 persons

### **November 26, Sempre Espresso Bar, Stockholm**

14.00 / 17.00 "Caffè con dolce"

Photographic Vernissage of “Caffè Italia - N.1” and presentation of Torrone e Giuggiulena by Corrado Assenza.

“Cafè Meetings” with Johanna Ekmark, photograph and foundress of “Caffè Italia” and Corrado Assenza, dessert Maestro from Noto.

Jakobsbergsgatan 7, Stockholm

*Free Entry*

## **29 Novembre**

Ending of the Extraordinary Italian Taste Week with a Gala Dinner at the Residence of the Italian Ambassador. Chef Assenza will tell more about his home country’s enogastronomy and the excellence of his own regional traditions.

*Only by invitation.*